

**HISTORIC PRESERVATION COMMISSION (HPC) MINUTES
THURSDAY, OCTOBER 8, 2020 9:00 A.M.
CITY HALL, COUNCIL CHAMBERS, VERO BEACH, FLORIDA**

PRESENT: Jessica Francis, Vice Chairman; Members: Jeffrey Rey, Joy Todd and Diane Miller **Also Present:** Jason Jeffries, Planning and Development Director; John Turner, City Attorney and Tammy Bursick, City Clerk

Excused Absences: Mr. Steve Erickson and
Mr. Jeffrey Rey

1. CALL TO ORDER

The Vice Chairman called the meeting to order at 9:00 a.m.

2. APPROVAL OF MINUTES

A) September 10, 2020

Mrs. Todd made a motion to approve the September 10, 2020 minutes. Mrs. Miller seconded the motion and it passed unanimously.

3. OLD BUSINESS

A) Website Changes

Mrs. Francis commented that she went on the website and found that it was easy to navigate.

Mrs. Miller agreed that she also found it easy to navigate.

Mr. Jason Jeffries, Planning and Development Director, stated that he is still working on some things with the website and will be making it go live in the near future. He said that he has updated some things, but he is not finished doing that yet.

B) Historic Preservation Flyer – Mrs. Jessica Francis

Mrs. Francis recalled at the last meeting there were some things that the Commission asked her to add to the brochure, which she did. She asked the Commission if they had any additional changes to make to it.

Mrs. Miller mentioned that with other historic brochures that she has seen they seem to stay with the colors used in the City that they are promoting such as when you think of Vero Beach you think of the Hibiscus flower. However, she felt that the content in the brochure was excellent.

The Commission agreed that this is the first time that they have had a brochure designed and put out for the public. They want people coming to town to know what is historic and how to designate their property historic if it meets the criteria.

Mrs. Todd mentioned that when you close on a home you are given a lot of documents. She wondered if this could be something that they could work with the local realtors on and having it included with those documents when someone closes on a new home.

Mrs. Miller commented that it would not need to go to all of the homeowners, especially if they were purchasing a condominium.

Mrs. Francis pointed out that the Commission does not have a budget.

Mr. Jeffries commented that he has money in his budget to print the brochures in color, but would not have the money to mail them out. He said that they can display the brochures at City Hall and have it on the website. He works with certain realtors and will make sure that they are given a stack of the brochures.

Mrs. Francis said that they will bring this item back at their next meeting once Mr. Erickson has had a chance to comment on it and hopefully at that time they can make the final approval.

At this time, Mrs. Miller passed out a brochure (on file in the City Clerk's office) that she picked up when she was in Madison, Florida. It covered their historic walking/driving tour and the historic homes in the area.

Mrs. Francis mentioned that the Chamber of Commerce has designed a walking map for downtown.

Mrs. Miller would make sure that the Executive Director for MainStreet is given one of these brochures.

Mr. Jason liked the brochure and said that it is a good idea. He will reach out to the Chamber of Commerce to see what they have done since it is more of a tourism product. They could work with the Chamber of Commerce in developing something similar. The Commission thought it would be a good idea to invite someone from the Chamber of Commerce to come and speak to them at one (1) of their meetings.

Mrs. Miller was looking through the brochure and pointed out that they have a lot of historic homes in this area and she knows at this point the City doesn't have that many historic homes to put in the brochure.

Mr. Jeffries agreed with seeing what the Chamber of Commerce presently has and working jointly with them on this.

C) NEW BUSINESS

None

D) PUBLIC COMMENT

None

E) MEMBER'S MATTERS

Mrs. Miller mentioned that Downtown Friday will resume the day after Thanksgiving.

Mrs. Francis commented that the haunted walking tours are also resuming and she will send the information to the City Clerk to get to the members in case they would like to take any of the tours.

F) CHAIRMAN'S MATTERS

None

G) ADJOURNMENT

Mrs. Francis made a motion to adjourn the meeting at 9:14 a.m. Mrs. Todd seconded the meeting and it passed unanimously.

/tb